



CPBI
SASKATCHEWAN
R E G I O N

CANADIAN PENSION & BENEFITS INSTITUTE



CPBI Saskatchewan 2017-18 Sponsorship Opportunities

This brochure contains details for:

- Golf Tournament Sponsorship
- 2017-18 Program Year Sponsorship *
- 2018 Regional Conference Sponsorship *

*** Receive a 10% discount by applying for both Program and Conference Sponsorship by September 30, 2017!**

For more information Contact:
CPBI Saskatchewan
saskatchewan@cpbi-icra.ca (306) 757-1013

GOLF TOURNAMENT SPONSORSHIP

The 2nd annual CPBI Saskatchewan Golf Tournament will be held at the Royal Regina Golf Club on September 12, 2017.

We invite you to become an important, valued, and integral part of our tournament.

Choose from any of the six (6) sponsorship opportunities described below **by September 1, 2017.**

Sponsorship Levels and Benefits	Golf Tournament Sponsorship Packages					
	Cart, Water Bottles, opportunity to donate a sleeve of balls for each golfer.	Post Tournament Reception	Team Prizes	Skill Holes	Putting Contest	Chip-ping Contest
Golf Registrations Included	2	2	1	1	N/A	N/A
Acknowledgement During Awards	Special	Special	General	General	General	General
Registration Table Signage	✓	✓	✓	✓	✓	✓
Special Event Signage	✓	✓	✓	✓	✓	✓
Logo on Tournament Program	✓	✓	✓	✓	✓	✓
CPBI Website Tournament Page	✓	✓	✓	✓	✓	✓
Recognition in Fall Newsletter	✓	✓	✓	✓	✓	✓
Tournament Email Blasts	✓	✓	✓	✓	✓	✓
Value Price	\$1,500	\$1,500	\$1,000	\$1,000	\$500	\$500

2017-18 PROGRAM SPONSORSHIP

Program Sponsorship \$1,500 (Unlimited Opportunities)

Program Sponsorship applies to regional seminars during the program year of July 1, 2017 to June 30, 2018.

Program sponsorship rewards include:

- Maximum of four (4) complimentary registrations per program year at Saskatchewan regional breakfast and luncheon seminars of choice.
- Acknowledgement on seminar announcements, newsletter, and website.
- Verbal and table sign acknowledgement at seminars.

Note: Program Sponsorship does not include programs in partnership with Humber College.

2018 CONFERENCE SPONSORSHIP REWARDS

Conference Sponsorship Rewards

Conference Sponsorship applies to the CPBI Saskatchewan 2018 Regional Conference to be held on April 17, 18 & 19, 2018, at Double Tree by Hilton in Regina.

All levels of conference sponsorship include the following Conference Sponsorships Rewards:

- Company logo in conference promotional material.
- Company logo on the conference website.
- Conference program acknowledgement.
- Special signage at sponsored event(s).
- Verbal recognition prior to sponsored event(s).
- Sponsor badge recognition for all your employees at the conference.
- Opportunity to provide promotional items for the delegate bags.
- Advance notice for selection at next year's conference

2018 CONFERENCE SPONSORSHIP

Diamond Conference Sponsorship \$5,000 (3 Opportunities)

Package A: Tuesday, April 17, 2018 Evening Dinner & Speaker

Package B: Wednesday, April 18, 2018 Breakfast & Luncheon/Speaker

Package C: Thursday, April 19, 2018 Breakfast & Luncheon/Speaker

- One (1) complimentary conference registration.
- Two (2) non-member conference registrations at the member rate.
- Display booth or exhibitor table for promotional literature/draws.
- Opportunity to introduce the speaker.
- Conference Sponsorship Rewards listed on the previous page.

Platinum Conference Sponsorship \$4,000 (3 Opportunities)

1st Day Keynote Speaker: Wednesday, April 18, 2018

End of 1st Day Reception: Wednesday, April 18, 2018

2nd Day Keynote Speaker: Thursday, April 19, 2018

- Two (2) non-member conference registrations at the member rate.
- Display booth or exhibitor table for promotional literature/draws.
- Opportunity to welcome delegates to the reception (Reception Sponsor)
- Opportunity to introduce the keynote speaker (Keynote Sponsors)
- Conference Sponsorship Rewards listed on the previous page.

Gold Conference Sponsorship \$3,000 (6 Opportunities)

Breakout Sessions

Place your organization in the spot light by sponsoring one of four breakout sessions. Each breakout includes both pension and benefits presentations, so you will reach all attendees. In addition to the Conference Sponsorship Rewards listed on the previous page, it includes the opportunity to introduce the breakout session speakers by a representative(s) of your company.

Silver Conference Sponsorship \$2,000 (3 Opportunities)

Refreshment Breaks

Attendees find the refreshment breaks between sessions to be both refreshing and an excellent opportunity for networking. This entitles your organization to the Conference Sponsorship Rewards listed on the previous page, and is an excellent way to promote your organization throughout the conference.

Bronze Conference Sponsorship \$500 (Unlimited Opportunities)

Conference Sponsorship Rewards listed on the previous page; non-event specific.

SPONSOR APPLICATION

Sponsorship Selection

Golf: Application Deadline September 1, 2017

- \$1,500 Cart Package \$1,000 Team Prizes \$500 Putting Contest
 \$1,500 Golf Reception \$1,000 Skill Holes \$500 Chipping Contest

Program and Conference: Receive a 10% discount by applying for both Program and Conference Sponsorship by September 30, 2017!

	2017-18 Program Sponsorship only	2018 Conference Sponsorship only	Program (one level) and Conference = 10% Discount
Program - One Level	<input type="checkbox"/> \$1,500		
Diamond		<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,850
Platinum		<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$4,950
Gold		<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,050
Silver		<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,150
Bronze		<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,800
Application Deadline:	September 30, 2017	March 1, 2018	September 30, 2017
Payment Due Date:	January 31, 2018	April 1, 2018	January 31, 2018

How to Become a Sponsor

- 1 Select one or more of the sponsorship options by the deadline indicated above.
- 2 Email or Fax the completed Sponsorship Application form to:
Email: saskatchewan@cpbi-icra.ca Fax: (306) 781-3316
- 3 Sponsorships are assigned on a date-received basis.
- 4 If you have other sponsorship ideas you would like to present, please let us know.
- 5 Payment must be received by the due date indicated above via cheque payable to "CPBI Saskatchewan" and mailed to: Box 353, White City, SK, S4L 5B1.

Contact Person

Name _____

Title _____

Company _____

Address _____

Phone _____

Email _____